



The driving force in UK infrastructure

Digital signage

Our touch screen devices provide a bespoke screen to communicate with employees and site staff as well as customers visiting the workplace.

Bespoke digital communication for all worksite staff and contractors

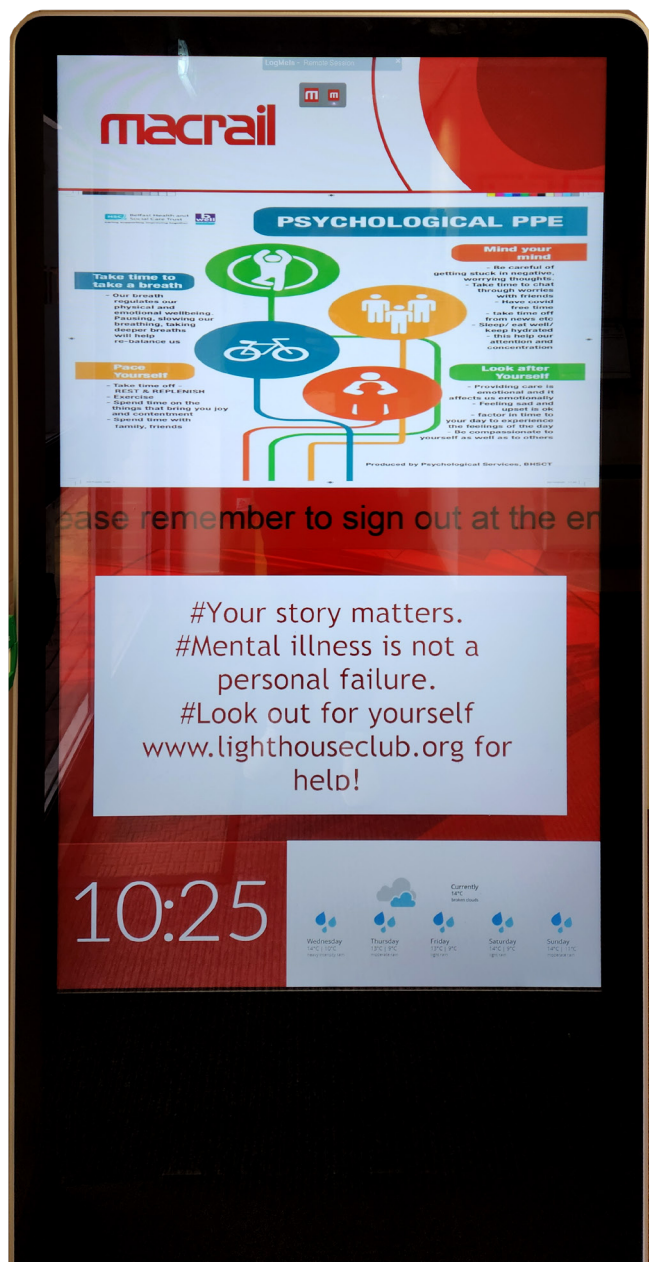
Safety briefings via digital display, ensure health and safety regulations are embedded in the workforce while encouraging best practice.

An interactive alternative to conventional posters and signage, our dynamic content captivates viewers, increasing engagement.

Our digital signage package includes access to the content library where screens can be instantly updated from the online portal, allowing you to communicate important messages in real time.

The screen is fully customisable and allowing you to upload videos, posters, animations, and ticker tape messages. Personalised content can also be uploaded to the cloud-based software and is either managed independently or through our managed service through our 24/7 control room.

- » Our digital signage system transforms your site access points and brings them to life
- » Communicating and welcoming employees and customers
- » Provides updates on projects
- » Shows health and safety signage
- » Promotes up coming events, employee of the month, charity campaigns etc
- » Wellbeing content
- » News, traffic, and weather feeds



DIGITAL SIGNAGE | 03.10.2022

For more details, contact MacRail sales team on
t: 01934 611 886 e: sales@macrail.co.uk

#morethan
siteaccess

systems

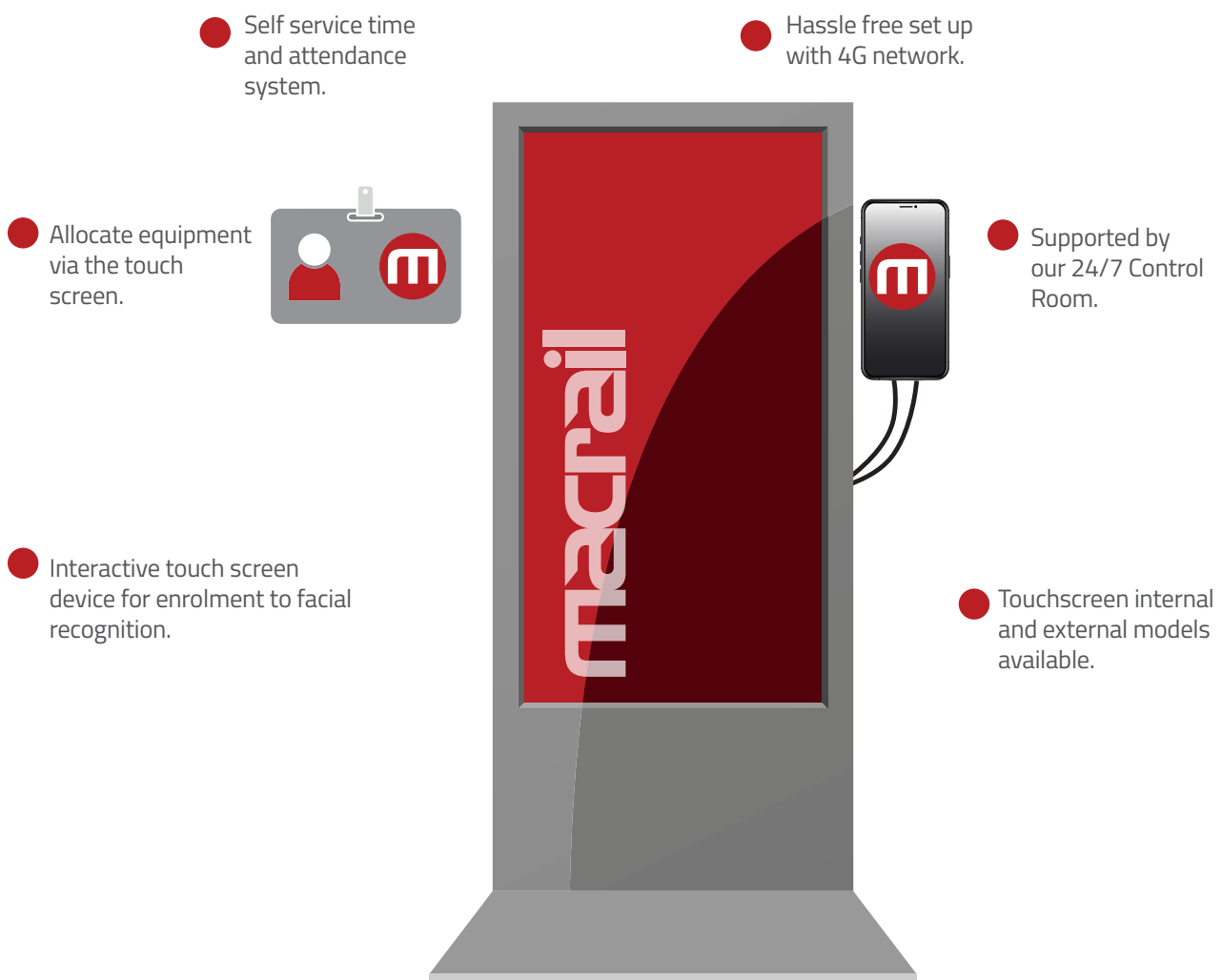
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Our tech-driven approach to worksite access cuts costs and increases efficiencies

Our digital briefing screen integrates with our facial recognition product giving you a single device that revolutionises site access.

From office locations to infrastructure sites, you can now sign multiple staff in quick succession while they review the daily health and safety content. The MacRail screen comes with all of the benefits of our site access system and is supported by our 24/7 control room, it brings self-service sites access into the digital environment.

The touch screen allows users to navigate the MacRail System to update production, raise close calls and manage their worksite.



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